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DEC 15 2003
PATENT & TRADEMARK OFFICE
Attorney's Docket No.: 4704.P005

Patent

2161 H 8
12/04/03
IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Re Application of: Faber, et al.

Application No. 09/808,475

Filed: 03/13/2001

For: AN APPARATUS AND
METHOD FOR RECRUITING,
COMMUNICATING WITH, AND
PAYING PARTICIPANTS OF
INTERACTIVE ADVERTISING

Examiner: Not yet assigned

Art Unit: 2161

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Sir:

Enclosed is a copy of Information Disclosure Citation Form PTO-1449 or PTO/SB/08 together with copies of the documents cited on that form. It is respectfully requested that the cited documents be considered and that the enclosed copy of Information Disclosure Citation Form PTO-1449 or PTO/SB/08 be initialed by the Examiner to indicate such consideration and a copy thereof returned to applicant(s).

Pursuant to 37 C.F.R. § 1.97, the submission of this Information Disclosure Statement is not to be construed as a representation that a search has been made and is not to be construed as an admission that the information cited in this statement is material to patentability.

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the appropriate paragraph):

X 37 C.F.R. §1.97(b).

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 A statement pursuant to 37 C.F.R. §1.97(e) or

 A check for \$180.00 for the fee under 37 C.F.R. § 1.17(p).

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(1) A statement pursuant to 37 C.F.R. §1.97(e); and

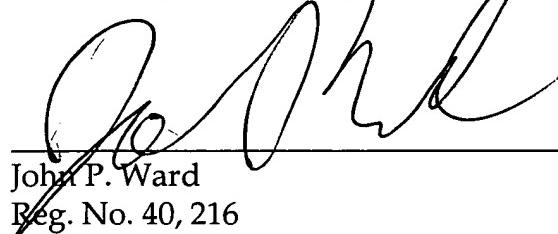
(2) A check for \$180.00 for the fee under 37 C.F.R. §1.17(p) for submission of the Information Disclosure Statement.

If there are any additional charges, please charge Deposit Account No. 02-2666.

Respectfully submitted,

BLAKELY, SOKOLOFF, TAYLOR & ZAFMAN LLP

Dated: 12/9/83


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Substitute for Form 1449/PTO					Complete if Known	
<p style="text-align: center;">INFORMATION DISCLOSURE STATEMENT BY APPLICANT <i>(use as many sheets as necessary)</i></p> <p style="text-align: right;">DEC 15 2003</p> <p style="text-align: right;">SHEET 1 OF 10</p> <p style="text-align: right;">U.S. PATENT AND TRADEMARK OFFICE U.S. DEPARTMENT OF COMMERCE</p>					Application Number	09/808,475
					Filing Date	03/13/2001
					First Named Inventor:	Faber, et al.
					Art Unit	2161
					Examiner Name	Not yet assigned
Sheet 1 of 10	of	1	Attorney Docket Number			4704.P005
U.S. PATENT DOCUMENTS						
Examiner Initials*	Cite No. ¹	Document Number		Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
		Number-Kind Code ² (if known)				
		us-	6,404,864 B1	06-11-2002	Evslin, et al.	
		us-	6,310,941 B1	10-30-2001	Crutcher, et al.	
		us-	6,304,637 B1	10-16-2001	Mirashrafi, et al.	
		us-	6,298,056 B1	10-02-2001	Pendse	
		us-	6,212,192 B1	04-03-2001	Mirashrafi, et al.	
		us-	6,199,096 B1	03-06-2001	Mirashrafi, et al.	
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		us-	6,026,087	02-15-2000	Mirashrafi, et al.	
		us-	5,987,102	11-16-1999	Elliott, et al.	
		us-	5,889,774	03-30-1999	Mirashrafi, et al.	
		us-	5,453,352	09-26-1995	Tachibana	
		us-				
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FOREIGN PATENT DOCUMENTS						
Examiner Initials*	Cite No. ¹	Foreign Patent Document Country Code ³ Number ⁴ Kind Code ⁵ (if known)	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear	T ⁶
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